



Picture: <https://pusch.pixxio.media/media/overview/file/407135418/info>

28.11.2024, Conference, Bern

Cost centre: 331d

With participation towards a climate-friendly future

((Teaser text))

The path to net zero is a shared one. If a municipality wants to achieve its climate targets, it needs the population to do so. But how can participation for a climate-friendly future succeed? We will get to the bottom of this question at the conference.

OFFER

The goal of net zero by 2050 is a done deal. Although the path to this goal still leaves some questions unanswered, one thing is clear: municipalities and cities must shape their climate-friendly future together with the population and other local stakeholders. After all, every building renovation, every heating system replacement and every photovoltaic system counts. Municipalities and cities play a key role here: it is up to them to encourage residents to get involved and motivate them to adopt a climate-friendly lifestyle. However, it is also their task to collect and address needs, concerns and ideas.

At the conference organised by Pusch and the Energy City Association, experts and representatives from municipalities and cities will use practical examples to show which approaches and instruments have proven successful in achieving net zero together with the population - from citizens' panels and participatory budgets to speed dating for building renovations. We will find answers to these questions:

- What are the benefits of a participatory approach to achieving the net zero target?
- What methods, instruments and formats are available to promote the participation of the population?
- What does it take to implement these approaches in your own municipality or city?

Conference objectives

- They understand why municipalities and cities can only achieve the climate targets together with the population.
- You are familiar with various approaches to promoting participation and know which approaches are suitable for your municipality or city.
- You will find new inspiration and feel able to involve the population in your municipality or city to a greater extent in achieving the net zero target.

Target audience

- Experts from cities and municipalities: Energy, energy city and environmental managers, mobility and construction managers, procurement officers
- Decision-makers from politics, authorities and administrations
- Municipal utilities
- Regional associations / energy regions
- External contractors from planning and consulting offices

This is a bilingual event with simultaneous translation (German/French) for participants from all regions of Switzerland.

Meeting point

Eventfabrik Bern, Fabrikstrasse 12, 3012 Bern

PROGRAMME

Simultaneous translation (German/French) during the plenary programme

Morning

9:00

Check-in, welcome coffee

9:30

Start conference, welcome

Barbara Schwickert, Co-Managing Director of the Energy City Association

Felix Meier, Managing Director of the Pusch Foundation

9:45

Greeting

10:00

Climate psychology: What makes us act?

Nicole Haiderer, environmental psychologist, advisory board member IPU Switzerland - Association for Environmental Psychology

10:30

Co-creation for energy and climate plans - the 2iSECAP project

Joelle Mastic, Professor HES-SO Valais

11:00

Break

11:30

Climate idea of the city of Thun - Together with the population on the way to net zero 2050

Andrea de Meuron, Councillor of the City of Thun

12:00

A citizens' assembly for the climate strategy

Silli Mona, Sustainability Officer, Yverdon-les-Bains

12:30

Lunch break: Networking lunch

Afternoon

13:30

Start afternoon programme

13:45

Innovation forums in two rounds:

- In-depth: How co-creation succeeds in municipalities and cities (fr)

Joelle Mastic, Professor HES-SO Valais

- In-depth: How co-creation succeeds in municipalities and cities (en)
Caroline Huwiler, Project Manager ENCO AG
- Speed dating for refurbishment: SAN-CH & climate subsidies (en)
Dr Christian Schmid, Head of Socioeconomics, intep
Yannick Michaelsen, Head of Domestic Communications, KliK Foundation
- Climate communication - How do I talk about the climate? (en)
Nicole Haiderer, environmental psychologist, advisor to IPU Switzerland, Association for Environmental Psychology
- Practical example of participatory development of a climate strategy (fr)

16:00

Presentation of the results and outlook

16:30

Closing of the event

Moderation

Barbara Schwickert, Co-Managing Director of the Energy City Association

Felix Meier, Managing Director of the Pusch Foundation - Practical Environmental Protection

COSTS

Members of Pusch and the Energy City Association: 290.

Members of the Swiss Association of Cities and Swiss Association of Municipal Infrastructure: 350.

Non-members: 410.-

REGISTRATION

- Form type: Standard
- Optional form field "Printout of course documents": **No**
- Registration deadline (optional): 21.11.23

PARTNER

Energiestadt ((highlighted differently as organiser, together with Pusch)), FOEN, KliK, Canton of Bern, Swiss Association of Cities, Swiss Association of Municipal Infrastructure, ffu-pee

FURTHER INFORMATION

Category: Climate & Energy

Meta description (70-160 characters): Municipalities and cities can only achieve net zero together with the population. The conference shows how this can be achieved.

Hidden course page: No